#### **OFFER**

sponsorship packages

# FOR FAIR "IFATEX 2015"

## **AND SPONSOR - 5,000.00 KM**

The sponsorship package includes the following services:

- indoor exhibition area of 30 m2 (standard features)
- assignment of space to set up a freestanding roll up banner 85x165 220cm in the presentation hall during the opening ceremony of the fair, round table / conference room, shows, ...
- advertising in the fair catalog 1/1 color A5 print run 150 copies (preparation submitted Sponsor)
- banner on the website : www.skenderija.ba Fair Ifatex 2014 dimensions 2.97 x 5.50 cm with a direct link to the sponsor's website
- Sponsor logo on the banner at the central facility Skenderija dimensions of 12 x 7 m
- broadcasting promotional video sponsor for 20 " at the beginning and end of each session in the space for the round table / conference
- general sponsor logo on all printed materials (press banner, poster B1, billboards, invitations,.)
- announcement of the general sponsor through TV , radio commercial for the fair and all media appearances organizers
- general sponsor logo on the registration and promotional materials fair
- Distribution of promotional materials at a press conference sponsors, info stand by Centar " Skenderija " Sarajevo fair and presentation hall during the fair ( submitted Sponsor )
- application of the logo in materials for participants in the program roundtable / conference (agenda )

## II GOLD SPONSOR - 3,000.00 KM

The sponsorship package includes the following services:

- indoor exhibition area of 20 m2 (standard features)
- Sponsor logo on the banner at the central facility Skenderija dimensions of 12 x 7 m
- banner on the website : www.skenderija.ba Fair Ifatex 2014 dimensions 2.97 x 5.50 cm with a direct link to the sponsor's website
- gold sponsor logo on all printed materials (press banner, poster B1, billboards, invitations, ...)
- gold sponsor logo on all promotional materials of the fair
- 1/2 page color advertisement in the fair catalog

#### III SILVER SPONSOR - 1,500.00 KM

The sponsorship package includes the following services:

- indoor exhibition area of 15 m2 (standard features)
- Sponsor logo on the banner at the central facility Skenderija dimensions of 12 x 7 m
- banner on the website : www.skenderija.ba Fair Ifatex 2014 dimensions 2.97 x 5.50 cm with a direct link to the sponsor's website
- Silver Sponsor logo on all printed materials (press banner, poster B1, billboards, invitations, ..)
- 1/1 black and white page advertisement in the fair catalog

#### IV FRIENDLY PROJECT - 500.00 KM

The sponsorship package includes the following services:

- indoor exhibition area 4 m2 (standard features)
- Sponsor logo on the banner at the central facility Skenderija dimensions of 12 x 7 m
- banner on the website : www.skenderija.ba Fair Ifatex 2014 dimensions 2.97 x 5.50 cm with Direct link to the sponsor's website
- logo on all printed materials (press banner, poster B1, billboards, invitations, ...)
- 1/2 page black and white advertisement in the fair catalog